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GROUP**FOR IMMEDIATE RELEASE****Contact Information:**Mary Beth Thomsen  
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804-852-6182**SECOND ANNUAL ROCKETTS RED GLARE*****Professional beach volleyball players and fireworks returning to Rocketts Landing riverfront***

**Richmond, VA (May 28, 2019)** - Richmond's historic east-end riverfront once again delivers the perfect patriotic stage for ***Rocketts Red Glare***, a 2-day festival featuring a professional beach volleyball tournament and culminating with a 4<sup>th</sup> of July fireworks spectacular on the banks of the James River.

This **FREE**, family-friendly event, hosted at [Rocketts Landing](#), will include vendors, food trucks, craft beer offerings, and host Richmond Volleyball Club's *Sand in the City* Pro-Beach Tournament.

***Rocketts Red Glare***, July 3<sup>rd</sup> – 4<sup>th</sup> is being produced locally in partnership with [City of Richmond](#), [Richmond Region Tourism](#), [Richmond Volleyball Club](#), and [288 Sports Group](#).

Based on the huge success of last year's event, we are excited to host it once again for the Richmond community. Experiential improvements are being implemented for 2019. For example — 1) Given the July heat — attendees will be able to bring their own bottle of water into the event, 2) The venue will not close down immediately after the fireworks — instead, people may enjoy the festival until 11 PM, and 3) The VIP spectator options will be enhanced with even more value and perks.

“The City of Richmond is proud to partner with other local organizations to put on this family-friendly event,” said Mayor Levar Stoney. “Everyone in the community is welcome to join us at ***Rocketts Red Glare*** for the 4<sup>th</sup> of July holiday.”

Volleyball Info

The Richmond Volleyball Club *Sand in the City* event, will feature 24 professional two-person teams from across the region to compete. The finals of the Men's and Women's Open divisions will be played Thursday, July 4<sup>th</sup> on the event's show courts at Rocketts Landing. Access on both days of the tournament are free.

Darcy Carroll, Richmond Volleyball Club's Executive Director shared, "As a nonprofit, our mission is to ignite a passion for the sport and ensure every kid has the opportunity to play. Our team is thrilled to provide spectators with the opportunity to witness high-level action-packed beach volleyball at what we foresee as a signature event for the club and the city."

### Fireworks Info

***Rocketts Red Glare*** fireworks — produced locally by Dominion Fireworks — is scheduled for sunset on the evening of July 4<sup>th</sup> and coordinated with patriotic music. Enjoy fireworks over the river with stunning views of RVA's downtown skyline.

Families and guests are encouraged to bring blankets and lawn chairs to enjoy the spectacular riverfront setting.

"We are delighted to bring back ***Rocketts Red Glare*** to RVA's premiere riverfront development. We're excited to host pro beach volleyball and showcase all that Rocketts Landing has to offer. We look forward to another enjoyable July 4<sup>th</sup> on the river," shared Richard Souter, Rocketts Landing Development.

### Festival Details

Partnerships with local breweries, cideries, and local spirits will be offered throughout the event to deliver a unique 'RVA-flavor.'

Full service meals and frozen treats from Kona Ice and King of Pops will be available to purchase for all guests.

"The riverfront is a huge draw for both visitors and residents, and we're excited to welcome thousands of people to Rocketts Landing on July 4<sup>th</sup> for a fun evening of fireworks and competitive volleyball along the banks of the James River," said Jack Berry, President & CEO of Richmond Region Tourism.

### VIP Access

Exclusive access to tented seating with a bird's eye view is available on July 3<sup>rd</sup> and 4<sup>th</sup> within the VIP area – offering best-in-house views of the volleyball action, premium seating for the fireworks, and easy access to food / drink options without waiting in lines. Reservation access is available beginning on June 1 by going to [www.RockettsRedGlare.com](http://www.RockettsRedGlare.com).

The Boat House at Rocketts Landing has additional options to view the fireworks from premium seating on their decks — contact the venue for reservations.

## Parking

Reserved parking is available for advanced purchase at [www.RockettsRedGlare.com](http://www.RockettsRedGlare.com). The GRTC Pulse will run an enhanced schedule with access available from multiple Pulse stops throughout RVA. We encourage people to consider ride-sharing, as public parking is limited.

For more information on the ***Rocketts Red Glare***, visit [www.RockettsRedGlare.com](http://www.RockettsRedGlare.com). ***Website information will continually be updated as the event gets closer.***

For media inquiries, please contact Mary Beth Thomsen with 288 Group, [RockettsRedGlare19@gmail.com](mailto:RockettsRedGlare19@gmail.com).

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### ***Key Points for Rocketts Red Glare:***

- DATES: Wednesday, July 3<sup>rd</sup> – Thursday, July 4<sup>th</sup>, 2019
- LOCATION: Rocketts Landing, Richmond, VA 23231
- FREE event, open to public, to include family and social activities, vendors, food trucks, craft beer offerings, and pro beach volleyball championships, hosted by Richmond Volleyball Club
- ***Rocketts Red Glare*** will culminate in riverfront fireworks on the evening of July 4<sup>th</sup> @ sunset
- Local production support delivered by: City of Richmond, Richmond Region Tourism, 288 Sports Group, and Richmond Volleyball Club
- Rocketts Red Glare Richmond Volleyball Club Beach Volleyball Championship, *Sand in the City*, will feature 24 professional two-person teams
- Event Schedule —
  - ***Tuesday, July 2nd*** – Volleyball site will host private play and tournaments. Event site is closed to the public.
  - ***Wednesday, July 3*** – Tip-off for the Richmond Volleyball Club *Sand in the City* Pro Beach Volleyball Championships begins at 8 AM. All matches are open to the public, and free to attend. Event site remains open until 10 PM.

- **Thursday, July 4** – Competition in the Richmond Volleyball Club *Sand in the City* Pro Beach Volleyball Championships starts at 8 AM. Rocketts Red Glare beer garden and fireworks viewing area opens at 5 PM. The volleyball Finals matches are hosted at 7 PM. Fireworks launch at sunset. Event site remains open until 11:00 PM.